

Fundraising Programs Manager

About us:

Founded in 1990, CurePSP is the leading non-profit organization dedicated to the awareness, care, and cure of 3 neurodegenerative diseases: progressive supranuclear palsy (PSP), corticobasal degeneration (CBD), and multiple system atrophy (MSA). As a catalyst for new treatments and a cure, we establish important partnerships and fund critical research. Through our advocacy and support efforts, we enhance education, care delivery, and quality of life for people living with PSP, CBD, MSA, and their families. Science, community, and hope are at the heart of CurePSP's mission and our services. CurePSP is a registered 501(c)(3) charity within the United States (Federal Employer ID Number: 52-1704978).

About the role:

Role Summary

The Fundraising Programs Manager will support CurePSP's mission by strengthening and growing its fundraising programs, including peer-to-peer campaigns, community fundraising initiatives, and donor engagement efforts. This role is ideal for a creative, self-motivated, and relationship-driven individual who is excited about supporting others in their fundraising journeys, finding new opportunities for growth, and ensuring a strong donor experience.

Reporting to the Senior Manager of Special Events & Fundraising, the Fundraising Programs Manager will focus on identifying and building relationships with individual fundraisers and community supporters while helping to develop new resources and strategies. The person in this role will also work closely with the Development team to support data tracking and stewardship, ensuring fundraisers feel recognized, appreciated, and connected to the impact they're making.

Primary Functions:

1. Build and maintain strong relationships with top fundraisers, repeat community event organizers, and peer-to-peer participants.
2. Oversee GoFundMe Pro campaigns, including campaign review, optimization, and fundraiser onboarding.
3. Support and help grow Team CurePSP, CurePSP's endurance fundraising program, by communicating with participants, assisting them in reaching their fundraising goals, identifying new race opportunities, and strengthening the overall participant experience.
4. Collaborate with the Development team to manage donor and fundraiser data in Blackbaud Raiser's Edge NXT, ensuring accurate reporting and supporting stewardship efforts through thoughtful outreach and follow-up.
5. Lead the development and management of scalable community fundraising programs, including toolkits, outreach plans, and engagement strategies.
6. Coordinate with the Senior Manager, Special Events & Fundraising, Events & Fundraising Coordinator and Development team to identify emerging volunteer leaders and fundraising trends.
7. Other related duties as required.

Required Skills:

- Bachelor's degree in a relevant field (e.g., nonprofit management, communications, marketing, or public relations) or equivalent combination of education and experience.
- 2-4 years of professional experience in fundraising, development, or community engagement, ideally in a nonprofit setting.
- Demonstrated success in peer-to-peer fundraising or donor stewardship.
- Strong interpersonal skills, with the ability to build relationships and communicate effectively with a wide range of individuals.
- Excellent verbal and written communication skills, with the ability to engage and inspire volunteers and donors.
- Ability to work well both independently (as this is a remote role) and collaboratively as part of a team.
- Proficiency with donor management or CRM platforms (e.g., Salesforce or Blackbaud Raiser's Edge NXT) is a plus.
- Experience with online fundraising platforms such as GoFundMe or Classy is a plus.
- Passion for CurePSP's mission and a genuine interest in working in the nonprofit sector, particularly in fundraising and community engagement.

Location and Travel:

- Remote role with travel to in-person meetings and events as required.
- Up to 10-20% travel may be necessary.

Physical Requirements:

- Ability to work at a computer for extended periods of time.
- Must be able to occasionally lift and transport materials or equipment up to 25 pounds for events.
- Must be able to travel and stand for extended periods during in-person events.
- Comfortable working occasional evenings or weekends, depending on event schedules.

Salary and Benefits:

- Salary range: \$60,000 - \$70,000, commensurate with experience.
- CurePSP offers a comprehensive benefits package, including retirement, medical, dental, and vision coverage.

CurePSP, Inc. is an equal-opportunity employer. We respect and seek to empower each individual and support the diverse cultures, perspectives, skills, and experiences within our workforce.