

neuro > 2026

The PSP and CBD International Research Symposium

November 5-6, 2026
Hilton London Bankside
London, England

Sponsorship Prospectus

curePSP® PSP/

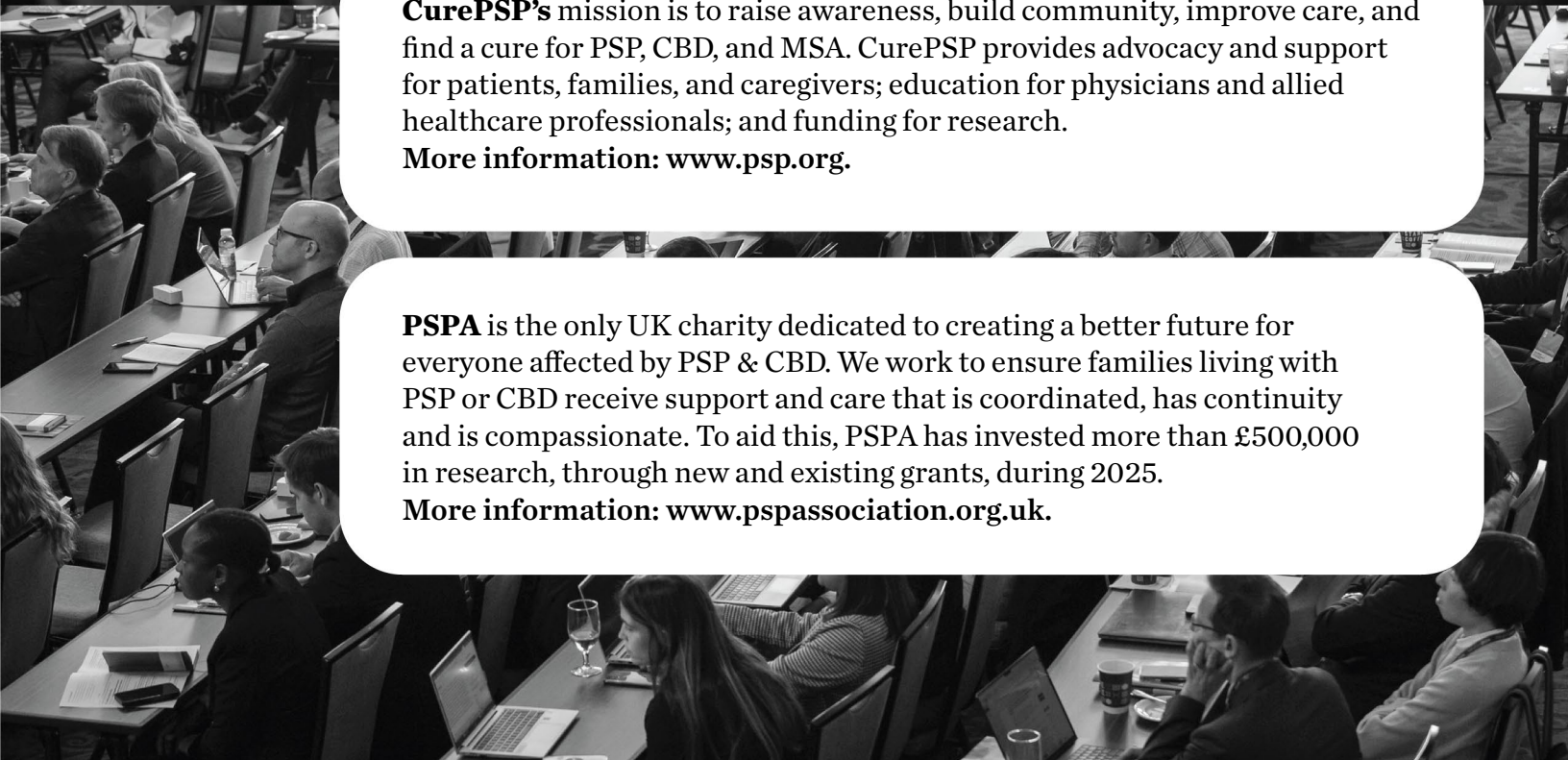
UNLOCKING THE SECRETS OF BRAIN DISEASE®

CREATING A BETTER FUTURE FOR
PEOPLE LIVING WITH PSP & CBD

Give.curepsp.org/Neuro2026



CurePSP and PSPA are excited to announce **Neuro2026: The PSP and CBD International Research Symposium**, set to take place in London, England, on November 5-6, 2026. As a sponsor, we invite you to support this important event. Neuro2026 aims to bring together experts from all over the world to share the latest scientific breakthroughs. The symposium will showcase PSP and CBD research conducted by distinguished neuroscientists and is open to all researchers interested in preclinical and clinical neuroscience. The two-day program will feature discussions and presentations covering multiple themes.



CurePSP's mission is to raise awareness, build community, improve care, and find a cure for PSP, CBD, and MSA. CurePSP provides advocacy and support for patients, families, and caregivers; education for physicians and allied healthcare professionals; and funding for research.

More information: www.psp.org.

PSPA is the only UK charity dedicated to creating a better future for everyone affected by PSP & CBD. We work to ensure families living with PSP or CBD receive support and care that is coordinated, has continuity and is compassionate. To aid this, PSPA has invested more than £500,000 in research, through new and existing grants, during 2025.

More information: www.pspassociation.org.uk.



For further questions, please contact:

Christine Sandford | Senior Manager, Special Events & Fundraising at CurePSP
sandford@curepsp.org | (646) 343-9662

Why Sponsor?

CurePSP invites the support of our global partners for Neuro2026.

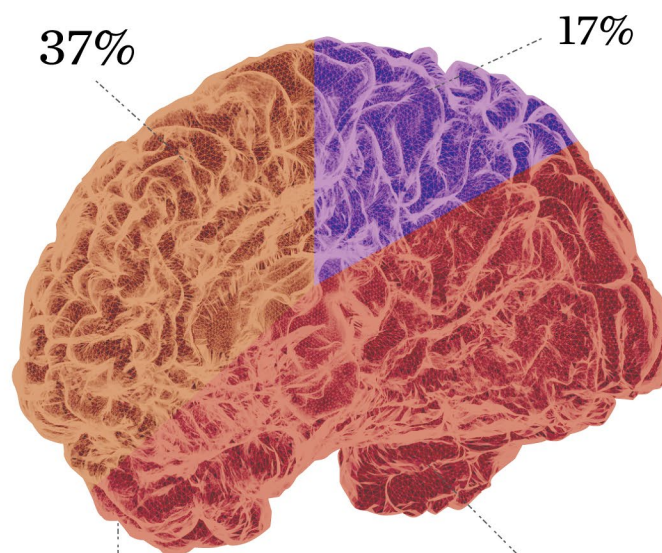
Neuro2024 was our most successful research symposium yet, with a sold out event featuring record amounts of sponsorships, posters, and general registrants, and a scientific program showcasing the latest developments in PSP and CBD. Neuro2026 seeks to build on the excitement in the field.

CurePSP and PSPA are leading nonprofits dedicated to PSP and CBD and have access to a wide network, including:

- > Direct email marketing reach of **43,250** recipients
- > Combined **41,750** social media followers across 4 platforms

Number of patients, care partners, and families served by PSPA & CurePSP in 2024

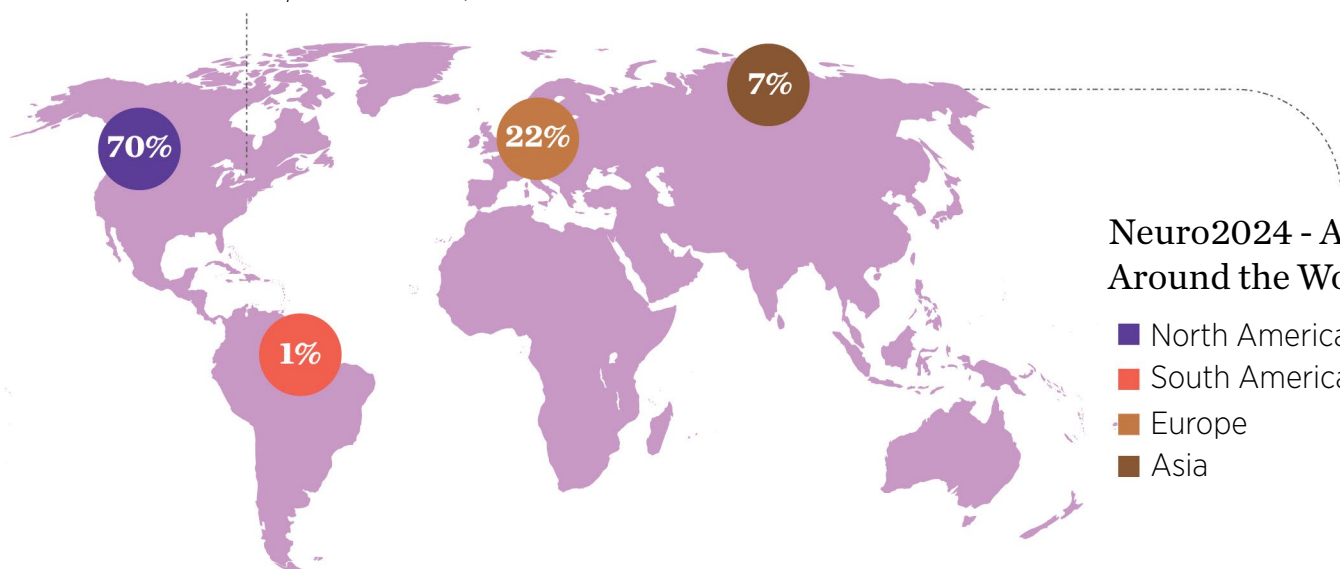
15,000+



Neuro2024 - Types of Attendees

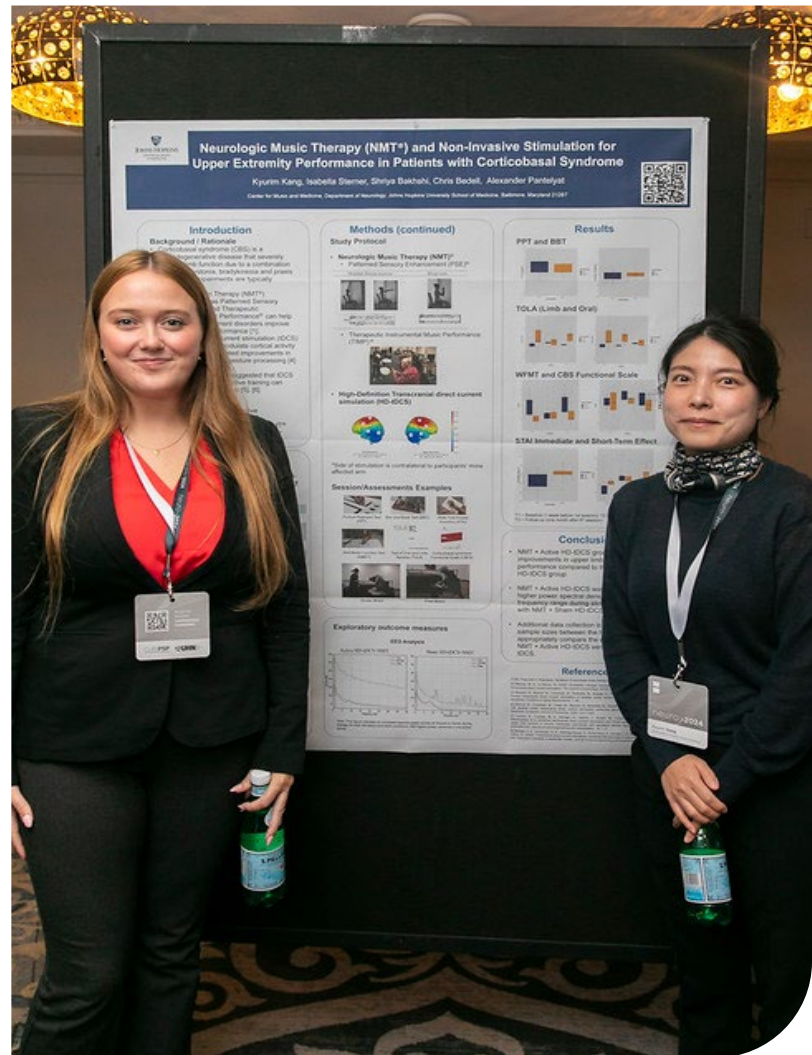
- Commercial registration
- General registration
- Poster presenters & trainees

Neuro2024 took place in Toronto, ON



Neuro2024 - Attendees Around the World

- North America
- South America
- Europe
- Asia



Neuro2026 Sponsorship Levels

The following tiers outline our premier sponsorship opportunities for Neuro2026. Each level delivers unique opportunities to connect with and support our community.

	Gold	Silver	Bronze
Level / Rates	\$75,000 / £55,652 No longer available	\$45,000 / £33,391 1 opportunity remaining	\$25,000 / £18,550 2 opportunities remaining
Six (6) foot exhibit table at event	✓	✓	
Brand recognition	✓	✓	✓
Complimentary event registrations	1 2 3 4 5	1 2 3	1 2
Social media mentions	1 2 3	1 2	1
Inclusion in event program	Full-page ad	Half-page ad	Logo only
Optional Speaking Opportunity – 10 Minutes (Add-on, \$10,000) <i>Topic to be approved by conference organizers</i>	✓		

Brand recognition includes:

- Logo displayed on Neuro2026 onsite signage
- Sponsor acknowledgment on the Neuro2026 website
- Sponsor acknowledgment in the Neuro2026 event program
- Logo featured in:
 - *Pre-event logistics emails to attendees
 - *Select promotional emails
 - *Post-event website for conference recording access

Additional Opportunities

POSTER RECEPTION SPONSORSHIP

 **\$20,000 / £14,840** 

At the conclusion of Day 1, attendees will gather for the Poster Reception to explore new research, connect with presenters, and exchange ideas in a relaxed setting. Drinks and appetizers will be served. Your logo will be featured on napkins and on the main stage screens during the reception. Your company name will be included in the event program.

Quantity:

1 opportunity available

WI-FI SPONSORSHIP

 **\$15,000 / £11,130** 

Ensure your brand stays top-of-mind every time attendees log on. The symposium Wi-Fi network name or password will feature your company name, which will also be listed in the event program, and your logo will appear on slides displayed during breakfast and before the opening session each day.

Quantity:

1 opportunity available

NETWORKING LUNCH SPONSORSHIP

 **\$15,000 / £11,130** 

Highlight your brand during one of the symposium's networking lunches (Day 1 or Day 2). Attendees will connect and recharge over a buffet meal. Your logo will be featured on napkins and on the main stage screens during the lunch. Your company name will be included in the event program.

Quantity:

2 opportunities available

LANYARD SPONSOR

 **\$12,500 / £9,275** 

Exclusive lanyard sponsorship – your logo featured on every attendee lanyard, ensuring maximum visibility throughout the symposium.

Quantity:

1 opportunity available

Additional Opportunities

CHARGING STATION SPONSORSHIP

 **\$10,000 / £7,420** 

Branded charging kiosks placed in high-traffic areas of the venue. Includes recognition in the event program.

Quantity:

1 opportunity available

UMBRELLA SPONSORSHIP

 **\$7,500 / £5,565** 

Branded umbrellas will be distributed to attendees at registration on Day 1, featuring both the Neuro2026 logo and your organization's logo.

Quantity:

1 opportunity available

NOTEBOOK SPONSORSHIP

 **\$7,500 / £5,565** 

Notebooks will be distributed to all attendees at registration on Day 1. The Neuro2026 logo will appear on the front cover, with your organization's logo on the back.

Quantity:

1 opportunity available

CHAIR DROPS

 **\$6,000 / £4,452** 

Ensure your company's materials are seen by all participants with a chair drop. Branded items will be placed on attendee seats prior to each symposium day. Materials are subject to approval by CurePSP and PSPA.

Quantity:

2 opportunities available

CUSTOM OPPORTUNITIES

Don't see an option that's the right fit?
We're happy to work with you to create
a tailored sponsorship package that
aligns with your goals

Submission and Payment **Information**

Secure Your Sponsorship

Once your organization has selected a sponsorship level or promotional opportunity for Neuro2026, please contact Christine Sandford to confirm your commitment.

Payment Options:

Payments can be made via credit card, ACH transfer, or check. Please make checks payable to CurePSP. Our federal tax identification number is 52-1704978.

Mailing Address for Checks: **CurePSP ATTN: Neuro2026 Sponsorship**
325 Hudson Street, FL 4
New York, NY 10013



For general inquiries about sponsorship opportunities or to discuss which option is best for your organization, please contact:

Christine Sandford
Senior Manager, Special Events & Fundraising
sandford@curepsp.org
(646) 343-9662



Content Review and Deadlines:

All sponsor materials, including logos, advertisements, and any promotional content, must be approved by CurePSP and PSPA prior to publication or display. To ensure inclusion in event materials, please submit all designs and logos to CurePSP by August 15, 2026.

Cancellation Policy

Sponsorship cancellations must be submitted in writing. Refunds will be provided only at the discretion of CurePSP and PSPA, and may be subject to a cancellation fee depending on timing and production costs.