

2019 Caregivers Retreat

SATURDAY, MAY 4, 2019

11:00am-3:00pm

Texas Health Presbyterian Hospital

8200 Walnut Hill Lane

Dallas, TX 75231

INFORMATION ABOUT THE EVENT

What is the CurePSP Caregiver Retreat?

The CurePSP Caregiver Retreat is a day dedicated to learning, relaxation, and stress management techniques for those who look after loved ones with neurodegenerative diseases. Most often, these are the people who are overlooked and overwhelmed. CurePSP encourages and organizes activities that foster face-to-face communication, exchange of ideas and information, and interaction for comfort and the mutual benefit of caregivers on the same journey. For this event, we bring in experts to discuss meditation, change, nutrition, stress, mindfulness, communication, and much more!

What are the demographics of this event?

Approximately 80% of the attendees are women. Ages are 40-75 for both men and women. 65% are the spouses of the patients, 25% are the adult children of patients, and 10% are friends or extended family members. We are expecting approximately 50-75 people to attend, and the majority will be from the Dallas/Ft. Worth area. However, we anticipate drawing a crowd from within a 300-mile radius and nationally.

Why be a sponsor of this event?

Four simple reasons why companies should become sponsors:

1. Recruiting & Retention – donating increases employee morale and attracts top talent
2. Marketing – strategic sponsorship offers diverse marketing opportunities to expand outreach
3. Networking – sponsorship provides alternate avenues for community engagement
4. Branding – giving back places your brand in a positive light of offering community support

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$10,000

1 Opportunity Available

- Opportunity to speak at the lunch break (10-minute presentation)
- In the next reprint of the widely distributed CurePSP Caregiver Guide, we will acknowledge your contribution
- Full page in retreat program
- Acknowledgment of support in the next CurePSP newsletter
- Verbal recognition of thanks at the retreat
- Inclusion of sponsor logo on all event signage
- Social media promotion on CurePSP Twitter and Facebook prior to the retreat with your organization highlighted (four posts on both platforms)
- Recognition on the event website with your logo and a link to your website
- One 6-foot exhibit table, two chairs, two representatives, and electric
- Optional:
 - Admission for two non-exhibiting representatives at the retreat
 - Co-branded pill boxes with your logo and the CurePSP logo
 - Giveaways for the tote bags

Gold Sponsor \$5,000

1 Opportunity Available

- Verbal recognition of thanks at the retreat
- Inclusion of sponsor logo on all event signage
- Social media promotion on CurePSP Twitter and Facebook prior to the retreat with your organization highlighted (two posts on both platforms)
- Recognition on the event website with your logo and a link to your website
- Full page in retreat program
- One 6-foot exhibit table, two chairs, two representatives, and electric
- Giveaways for the tote bags (optional)

Silver Sponsor \$3,000

2 Opportunities Available

- Verbal recognition of thanks at the retreat
- Inclusion of sponsor logo on all event signage
- Recognition on the event website with your logo and a link to your website
- Half page in retreat program
- One 6-foot exhibit table, two chairs, two representatives, and electric
- Optional:
 - Admission for one non-exhibiting representative at the retreat
 - Giveaways for the tote bags

Caregiver Sponsor \$1,200

Multiple Opportunities Available

Caregivers locally and across the country would love to attend this program. However, due to financial constraints, they are unable to make the trip. For each contribution of \$1,200, we will be able to aid caregivers to travel to the event and/or reimburse for the expenses of a professional to stay with their loved one as they attend this event.

- Inclusion of sponsor logo on all event signage
- Verbal recognition of thanks at the retreat
- Recognition on the event website with your logo and a link to your website
- Half page in retreat program
- One 6-foot exhibit table, two chairs, two representatives, and electric
- Giveaways for the tote bags (optional)

Lunch Sponsor \$1,000

1 Opportunity Available

- Inclusion of sponsor logo on all event signage and a sign in the lunch area
- Verbal recognition of thanks at the retreat
- Recognition on the event website with your logo and a link to your website
- Quarter page in retreat program
- Giveaways for the tote bags and sponsor literature at a shared resource table (optional)

Speaker Sponsor \$1,000

4 Opportunities Available

- Inclusion of sponsor logo on all event signage
- Verbal recognition of thanks at the retreat
- Recognition on the event website with your logo and a link to your website
- Quarter page in retreat program
- Giveaways for the tote bags and sponsor literature at a shared resource table (optional)

Relaxation Station Sponsor \$500

1 Opportunity Available

Create a buzz at the Caregiver Retreat and showcase your organization! Professional chair massages are provided in a quiet area of the retreat where attendees can enjoy a chair massage at no charge, compliments of you, the sponsor.

- Inclusion of sponsor logo on all event signage
- Verbal recognition of thanks at the retreat
- Recognition on the event website with your logo and a link to your website
- Quarter page in retreat program
- Giveaways for the tote bags and sponsor literature at a shared resource table (optional)

Exhibitor Sponsor \$300

7 Opportunities Available

- One 6-foot exhibit table, two chairs, two representatives, and electric
- Recognition on the event website with your logo and a link to your website
- Inclusion of sponsor logo on all event signage
- Logo and contact information in the program
- Giveaways for the tote bags (optional)

Seminar Room Sponsor \$300

1 Opportunity Available

Attendees will continue to associate your company with the caregiver learning experience during and after the event.

- Inclusion of sponsor logo on all event signage
- Verbal recognition of thanks at the retreat
- Recognition on the event website with your logo and a link to your website
- Logo in the program
- Giveaways for the tote bags and sponsor literature at a shared resource table (optional)

Full Page in Program \$300

Half Page in Program \$150

Quarter Page in Program \$100

**All sponsorships are tax deductible and do not constitute CurePSP endorsement. All submissions to the program are subject to CurePSP approval. Any funds raised beyond the cost of the Caregiver Retreat will go towards funding the mission of CurePSP.*

FOR FURTHER INFORMATION AND TO BECOME A CurePSP EVENT SPONSOR, CONTACT:

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