

Patient, Caregiver, and Healthcare Professionals Education Day: Parkinson's Disease, Atypical Parkinsonisms, and Other Prime of Life Diseases

THURSDAY, APRIL 11, 2019

In collaboration with:

Sheltering Arms Physical Rehabilitation Centers

Cultural Arts Center at Glen Allen
2880 Mountain Road
Cardinal Ballroom
Glen Allen, VA 23060

Exclusive Signature Sponsor Package: \$5,000

- Social media promotion on CurePSP Twitter and Facebook prior to the conference with your organization highlighted
- Verbal recognition of thanks at the conference
- Inclusion of sponsor logo on all event signage
- Opportunity to speak at the event (15-minute presentation)
- Full-page program ad
- Giveaways and sponsor literature at the registration table
- Recognition on the registration website with a link to your website
- Admission for 2 representatives at the conference
- First choice of exhibit table location complete with drape, two chairs, and electrical outlet

Exclusive Video Library Sponsor: \$5,000

- Social media promotion on CurePSP Twitter and Facebook prior to the conference with your organization highlighted
- Verbal recognition of thanks at the conference
- Inclusion of sponsor logo on all event signage
- Full-page insert in the program
- Logo/acknowledgement at the beginning and the end of videos with a link to your website
- Recognition on the registration website with a link to your website
- Exhibit table complete with drape, two chairs, and electrical outlet
- Admission for 2 representatives at the conference

Exclusive Allied Healthcare Professional Dinner Sponsorship: \$3,000

- Ten minutes to speak to the audience at the dinner
- Half-page ad in the program
- Inclusion of sponsor logo on all event signage
- Recognition on the registration website with a link to your website

Lunch Sponsor: \$500

(multiple opportunities available)

- Inclusion of sponsor logo in the program and on poster in the meal area
- Verbal recognition of thanks at the conference
- Recognition on the registration website with a link to your website
- Quarter-page program ad

Exhibit Table: \$300

(multiple opportunities available)

- Table with drape, two chairs, and electrical outlet
- Logo in the program
- Recognition on the registration website with a link to your website
- Admission for 2 representatives at the conference

Break Sponsor: \$250 (each)

(multiple opportunities available)

- Two breaks are held during the day. Inclusion of sponsor logo in the program and on poster in the break area
- Sponsors may provide napkins imprinted with their company logo to accompany the break
- Recognition on the CurePSP registration website with a link to your website

Full-Page Program Insert: \$300

Half-Page Program Insert: \$150

In Kind

- Donate product samples for all attendees to take home
- Logo in the program

This program is designed to connect patients and family members to a variety of movement disorders providers, including physicians, physical therapists, occupational therapists, and speech-language pathologists who specialize in the evaluation and treatment of individuals with PD, PSP, CBD, MSA, and other related neurodegenerative diseases. Diagnosis and symptom management, rehabilitation strategies, mood and emotions, and available programs and resources will be discussed. Attendees will feel more empowered to advocate for their medical, rehabilitation, and emotional needs after this program. They will also receive practical tools that will help them formulate a plan for their healthcare journey.

As a sponsor of this educational program, you have a direct-to-consumer audience with decision makers for end users of your products and services.

For further information and to become an event sponsor, contact:

Jaclyn Zendrian, Vice President - Events

Zendrian@curepsp.org Phone: 347-294-2831

**All sponsorships are tax deductible and do not constitute CurePSP or Sheltering Arms Rehab endorsement. All submissions to the program are subject to CurePSP and Sheltering Arms Rehab approval. Any funds raised beyond the cost of the event will go towards funding the mission of CurePSP and Sheltering Arms Rehab.*

CurePSP®

UNLOCKING THE SECRETS OF BRAIN DISEASE™

1216 Broadway, 2nd Floor
New York, NY 10001
347-294-2873 (CURE)

info@curepsp.org

www.curepsp.org

[Facebook.com/curepsp.foundation](https://www.facebook.com/curepsp.foundation)

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