What is the Patient Engagement Program?

PEP is a subsidiary of CurePSP

The Challenges:
- The average drop-out rate from clinical trials is 30%
- Nearly 80% of studies fail to finish on time
- 85% of clinical trials fail to retain enough patients
- The course of PSP over time presents unique challenges

The Mission:
PEP was developed to work in tandem with pharmaceutical companies to accelerate clinical trials by providing precision recruitment and personalized retention services
Patient Centricity

PEP Services

- Patient Journey
- Patient Centered Materials
- Study Design
- Outreach Strategies
- Recruitment
- Support & Feedback
- Advocacy
- Consultation
Importance of all research studies

- Understanding of the disease
- Improvement in diagnosis
- Treatment development
- Carepartner ‘burden’
- External factors

CURRENT CLINICAL STUDIES

Bristol-Myers Squibb
Study starting soon

Bristol-Myers Squibb is currently investigating possible study site options in the US, and further country selection will be finalized over the next few months. You can subscribe to receive study updates by visiting BMSStudyConnect.com.

ClinicalTrials.gov Identifier: NCT03068468

AbbVie
Currently recruiting

AbbVie Call Center 847.283.8955
Please refer to this study by its ClinicalTrials.gov identifier: NCT02985879

Current sites listed as recruiting in:
Nashville, TN
Los Angeles, CA
San Francisco, CA
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