



— Community Engagement Toolkit

CUREPSP[®]

MONTH OF

AWARENESS

*hope in
action.*

ABOUT

May is CurePSP Month of Awareness. This is a powerful opportunity to educate the world about our work, mission and vision. By raising awareness of PSP, CBD and MSA, we can help improve diagnosis and care, encourage policymakers to increase access to services and fund research, and amplify the voices of people living with or caring for progressive supranuclear palsy (PSP), corticobasal degeneration (CBD) or multiple system atrophy (MSA).

During CurePSP Month of Awareness, we will share many opportunities for you to put Hope in Action for PSP, CBD and MSA.

TOOLKIT INTRODUCTION

Join us on Social Media

Start a Fundraiser

Share Resources

Tell Your Story

Become an Advocate



JOIN US ON SOCIAL MEDIA

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Help spread awareness and show support of the CurePSP community on social media in the following ways:

Update Social Photo ▼

[Update Your Profile Photo](#) on your social media pages for this month of awareness!

Use our hashtag #hopeinaction! ▼

Join us by using the hashtag #hopeinaction on your post for this month of awareness.

Join us on Social ▼

Follow and share for helpful resources, updates to research, upcoming events and opportunities to be involved. Comment on our posts with your questions or experiences.

 [Facebook](#)

 [Twitter](#)

 [TikTok](#)

 [Instagram](#)

 [LinkedIn](#)

 [YouTube](#)

START A FUNDRAISER

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Increase your month of awareness impact by asking your friends, family, and personal network to donate to CurePSP's mission to raise awareness, build community, improve care and find a cure for PSP, CBD and MSA. Here are two ways to set up a fundraiser yourself!

Fundraise with Classy

Visit the [website](#) and select "Create a Fundraiser." From here you can set up a personalized fundraising page and invite your network to donate. Set a fundraising goal. Tell your story. Share photos and put your hope in action!

Fundraise with Facebook

Start a [Fundraiser](#) from the CurePSP Facebook page. Add your fundraising goal, and share why you have started the fundraiser. Then post on your personal Facebook page for donations while also increasing awareness of PSP, CBD and MSA.

SHARE RESOURCES



A key part of CurePSP's pillars of care, consciousness and cure is to provide educational information on PSP, CBD and MSA. These resources are for anyone seeking to learn about the symptoms, progression, care needs, treatments, and management of these diagnoses.

A great way to spread awareness this month is ordering materials, such as our General Information brochure or Some Answers booklets, to distribute among family and friends as well as in your local support groups, neighborhood, hospitals or town halls!

Order Now

Engage with your community and spread awareness
about CurePSP and PSP, CBD and MSA

TELL YOUR STORY

hope in
action.

At CurePSP, we are driven by your stories of hope. How you adapted, stayed connected and persevered through the disease journey inspires others to reflect on their experiences and to recognize their capacity for resilience. If you are interested in sharing your story with our community, email Oscar Sullivan at sullivan@curepsp.org.

Connect with the CurePSP Community

You are not alone! CurePSP's new meet-up group for grandchildren and young adult children of people with PSP, CBD or MSA offers a space to connect, brainstorm and engage in the cause. We also host many support groups to share and learn, no matter your relationship with PSP, CBD or MSA.

[Visit our website for our full listings of group meetings.](#)



Carroll Brent

Suzanne Brent was the first to notice that something was wrong with her father Carroll Brent. Here she tells the story of the difficult journey their family went on, from misdiagnoses to failed treatments, that eventually concluded with PSP.

[Read Suzanne's Story](#)



Mary Richard

Jean-Paul Richard tells his wife Mary's story and reflects back to figure out when the symptoms of her CBD started. From a change in speech to sudden falls, things that seemed innocuous individually all add up to this diagnosis.

[Read Jean-Paul's Story](#)

BECOME AN ADVOCATE

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While CurePSP's full public policy agenda is currently in development, there are steps you can take now to advocate for the PSP, CBD and MSA community. Your voice matters!

Urge Congress to support the National Plan to End Parkinson's Act (H.R. 2365/S. 1064).

This bipartisan legislation will, for the first time, unite and coordinate federal efforts to prevent, treat and cure Parkinson's and other Parkinsonian diseases, including PSP, CBD and MSA, which are specifically named in the bill.

[TAKE ACTION NOW](#)

CurePSP®



**THE NATIONAL
PLAN TO END
PARKINSON'S**

LET'S PUT
HOPE IN ACTION
TOGETHER



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